

TODAY'S CHALLENGES

Increasing demand, coupled with limited cardiology staff, results in additional workload challenges for the entire medical community.



people died from CVDs in 2019¹



increase in IHS alone by 2030³



annual echo exams performed globally⁵



cardiologists state they are burned out²



of sonographers are leaving the profession or taking premature retirement⁴



Shortage of health workers is **set to double**⁶



YOUR PATIENTS RELY ON YOU.

YOU CAN RELY ON US.

Patient care isn't just a job for you. It's a calling. A mission.

Of late, that mission has changed. Increased workloads, fewer skilled staff and increased demands on your time, resources and expertise are now the norm.

Getting the right images under this pressure is challenging.

But this isn't just a job for you and you have no intention of sacrificing quality in your practice when so much is at stake.

The Vivid S70N cardiovascular ultrasound system has been further developed to meet today's challenges. To allow more diagnosis confidence with improved image quality and better workflows with AI-enabled automation.

Because your patients rely on you, you can rely on us.

PIONEERING INNOVATION

YOUR EXPERTISE. OUR INNOVATIONS.

Building on a history of advancements of cardiac patient care, GE has been a true pioneer introducing breakthrough technologies, such as Color Doppler systems (1986) and 2D and AFI Speckle Tracking (2005).

Discover the latest leading innovative technologies that continue to push the technical capabilities of the Vivid Ultra Edition* system for the benefit of you and your patient.

2014

cSound software beamforming

- platform Advanced 4D tool
- Smart Standby

2017

- Cardiac Auto Doppler
- 4D Auto MVQ
- View-X
- Micro TEE Probe (10T-D)
- Enhanced support for DICOM SR

2018

- cSound™ 2.0
- AutoEF 2.0
- AFI 2.0
- 4D Markers
- Windows 10
- AFI RV • AFI LA

2020

- Al 2D Auto Measure
- Al Spectrum Recognition
- AFI 3.0
- AutoEF 3.0
- · e-Delivery

LATEST INNOVATIONS



Strain measurements in just 15 seconds (on average) - with Easy AFI LV.





Ejection Fraction and Automatic Region of Interest definition with only 1 click - with Easy AutoEF8.



Assess the quantifiable impact of implanted devices on valvular/ cardiac function, pre and post procedure.





2021

• 4D Auto RVQ

• 4D ICE**

Biplane/Triplane on 4Vc

Designed from the echo to the cathlab

Vivid S70N provides you with uncompromised image quality, advanced visualization capabilities and easy measurements - while helping reduce tedious tasks.

MODERN ERGONOMICS

Adjustable to each operator and each sitting position

- · Articulating monitor arm
- · Single-hand push for up/down and leftright adjustment

Excellent operator interface

- 22"adjustable monitor
- 12" LCD touch screen
- Alphanumeric keyboard
- Silent system (average 31dB noise level)

Compact & easy to maneuver

- Only 73Kg/ 161lbs
- With ergonomic, easy to push handle
- Battery powered "standby" function, up and running within few seconds

of echo exams result in sub-optimal images⁹

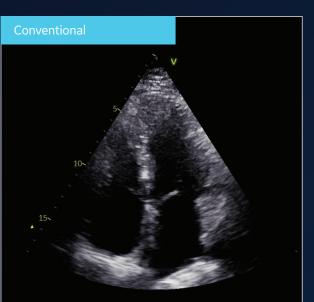
YOUR VISION. OUR SUPERB IMAGES.

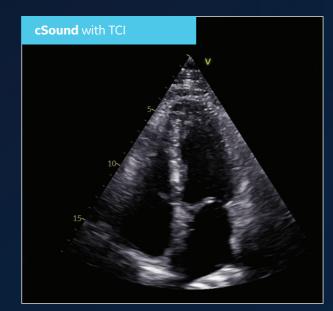
The Vivid System was purpose-built to deliver the highest quality images possible so you can see clearly and diagnose with confidence.

cSound innovation

The key innovation of cSound is its extraordinary processing capacity where ultrasound channel data is received and temporarily stored in 'Local Big Data' memory before the image reconstruction is performed.

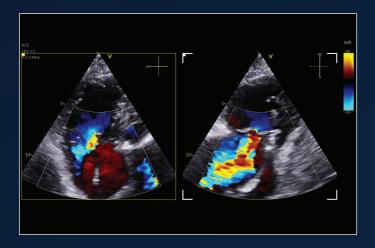
This enables the application of advanced beamformer algorithms, such as True Confocal Imaging (TCI) without the limitation of focal zones or sacrifice of frame rate and spatial resolution.





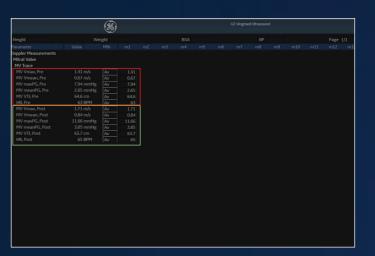
The combined effect of cSound and TCI compared to traditional (Vivid E9) Premium Beamforming.

Color Flow - Even better image quality!



Vivid S70N Ultra Edition | 6

LATEST INNOVATIONS



Pre-Post Compare

Different stages of exam evaluation

Assess the quantifiable impact of implanted devices on valvular/cardiac function, pre and post procedure.





Vivid S70N Ultra Edition introduces the latest AI-based technology to help reduce tedious tasks and improve workflow efficiency.

Al Auto Measure 2D

With the power of AI, a full set of reproducible measurements will instantly appear on the screen."







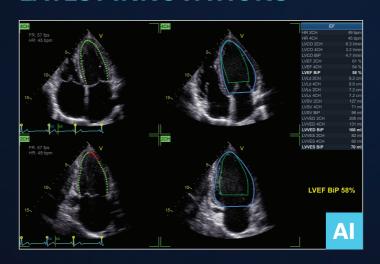
LVOT Vmax 1.09 m/s LVOT Wmean 0.75 m/s LVOT mear 6 4.77 mmHg LVOT mear 6 2.33 mmHg LVOT T 19.5 cm LVOT Env.T1 260 ms 15.5 [m/s] -0.5

Cardiac Auto Doppler with Al Auto Measure Spectrum Recognition

With the power of AI, a wide range of Doppler measurements can be completed with 2 clicks: Freeze – Measure. A Doppler trace and full set of associated measurements will instantly appear on the screen.



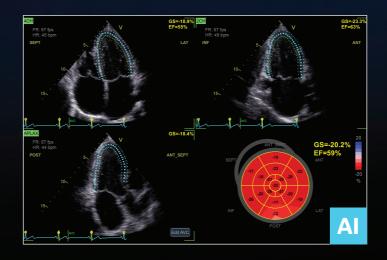
LATEST INNOVATIONS



Easy AutoEF

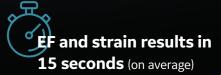
Our Al-based Auto ROI detection algorithm allows users to complete ejection fraction, with no manual interaction apart from initiating the tool and approving the results.





Easy AFI LV with view recognition

Our Al-based global and segmental strain measurements require no manual interaction apart from initiating the tool and approving the results. Additionally, you will be able to view simultaneously EF measurements.



The new Easy AFI LV expedites strain measurements and simultaneously provides an automated LV ejection fraction measurement.

Once required apical views are acquired, GE's algorithm provides incredibly robust strain measurements!

-Prof. Erwan Donal

Cardiologist

University Hospital Center, Rennes,

France

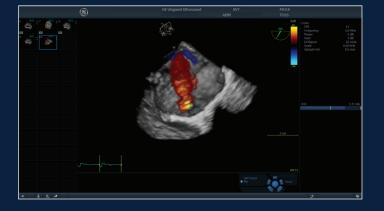
BEYOND ADULT ECHOLAB.

Demand for a complete ultrasound system - that is designed for both pediatric and adult patients and scan go from the echoLab to the cath lab - is growing. Be versatile with Vivid S70N.



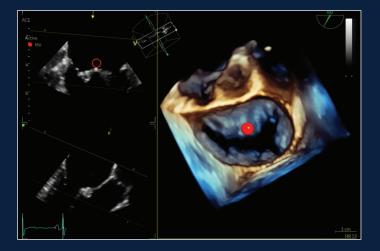
Pediatric imaging

Visualize small anatomies with speed, clarity and confidence thanks to Vivid S70N Ultra Edition's superb high-resolution imaging and dedicated pediatric probes.



HD Color for Interventional

HD Color is a 4D color flow rendering technique for volumetric flow perception and semi-transparent visualization of origin and size of high velocity jet.



4D Markers for Interventional

Make annotations that are viewable from all angles on 4D ultrasound volume data sets and their 2D views, facilitating communication in the echo lab, cath lab and OR.

BEYOND CARDIOLOGY.

The demand for multi-purpose, cost efficient ultrasound systems with uncompromised image quality is growing. Your Vivid S70N Ultra Edition will exceed your expectations across a wide range of applications.



Vascular quantification

Develop fast and complete quantitative assessment of vascular anatomies, such as the Intima Media Thickness, with dedicated vascular measurement tools.



Abdominal diagnosis

Visualize tissues and flow patterns with greater details thanks to Vivid S70N Ultra Edition's high-resolution imaging.

INTUITIVE USER INTERFACE

YOUR NEEDS. OUR DESIGN.

More than ever, you need a powerful ultrasound system with advanced easy-to-use tools, that also is easy to maneuver. Vivid S70N has a familiar, yet modern and efficient design that is the lightest in its category. and is always ready with an "instant-on" transportation mode.



Modern Ergonomics

Long lasting mobility

• Battery powered "stand-by" function, up and running within few seconds

Adjustable to each operator and each sitting position

- Articulating monitor arm
- Single-hand push for up/down and left-right adjustment

Excellent operator interface

- 22" adjustable monitor
- 12" LCD touch screen
- Alphanumeric keyboard
- Silent system (average 31dB noise level)

Compact & Easy to Maneuver

- Only 73Kg/ 161lbs
- With ergonomic, easy to push handle













21,5" monitor

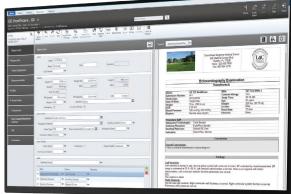
ECHOPAC

YOUR FLEET. OUR SOLUTION.

Patient care doesn't end when the exam is over. Upgrade to EchoPAC™ to optimize your patient time and your post-processing time.







STATE-OF-THE-ART ACCURACY

Full access to all Vivid scanner tools:

- From the most used AI-Powered ones on routine measurements: Easy AFI LV, Easy AutoEF and Auto Doppler Spectrum Recognition
- To the most advanced ones: Myocardial Work is a unique tool using less load dependent parameters than strain alone

COMFORTABLE EXPERIENCE

- Familiar Vivid user interface, faster staff ramp-up
- Analyzing and reporting from the ergonomic comfort of a workstation
- More focus on patient at acquisition

Interested in Myocardial Work?

Learn more on the publicly available Webinar on the Vivid Club website

Maximize your entire fleet return on investment

- Transcend your machine performance: regardless of vendor, regardless of machine age, get all the latest Vivid tools
- Save time: get EchoPAC to free-up scanner time and perform your laily analysis off-line including LV quantifications doppler and function assessment

EchoPAC exists as **EchoPAC Software Only** and **EchoPAC Plug-in**

EchoPAC Plug-in is available for:

- GE Healthcare Centricity™ Cardio Enterprise with Intelligent Reporting (IR)
- GE Healthcare ViewPoint™ 6 with EchoPAC Suite¹⁴
- As a Plug-in to third party PACS.

I am amazed by the measurements you can perform on EchoPAC after the patient has left!"

- Dr. Lamin E.S. Jaiteh

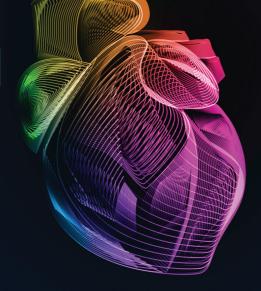
Consultant Cardiologist & Lecturer in Cardiology
Department of Internal Medicine
Edward Francis Small Teaching Hospital/School of Medicine &
Allied Health Sciences, University of the Gambia

VIVID HEART APPLICATIONS

YOUR SKILLS. OUR SUPPORT.

In the core echo lab and even beyond cardiology, smart applications support your know-how.

The Ultra Edition applications highlighted in bold are referent to our latest release.



VISUALIZATION AND NAVIGATION

4D Markers FlexiViews

View-X



CHAMBER AND VALVE QUANTIFICATION

4D Auto LVQ
4D Auto AVQ
4D Auto MVQ



FLOW QUANTIFICATION

Cardiac Auto Doppler

Al Auto Measure Spectrum
Recognition

Al

Ultra Edition



YOUR COMMUNITY. OUR COLLABORATION.

Vivid is much more than just a system. Make the most of your Vivid experience with our community resources and learning opportunities.

www.gehealthcare.com

On our website you will find content available to the general public with top industry Key Opinion Leaders, Learning Academy on Strain including Whitepapers and Case Studies.





Vivid Talks

Our "Meet the Expert" sessions (Vivid Talks) on wide-ranging subjects from EchoLab to interventional.



Strain Learning Academy

Our Learning Academy is dedicated to supporting the industry in advancing strain measurement adoption.

of all strain measurement clinical research publications has been done on a GE device.¹⁵



Whitepapers & Case Studies

The latest Whitepapers and Case Studies presented by the field experts.

Vivid Club

In this exclusive online community of cardiologists, echocardiologists, sonographers you will have access to premium content only available to the Vivid Ultra Edition user.



TOTAL COST OF OWNERSHIP

OUTPERFORM TODAY. PREPARE FOR TOMORROW.

Maximize the Vivid lifecycle experience while minimizing your total cost of ownership.

Performance Powered by Edison™ Health Services¹⁶ **Education** >60k visits/year on Vivid Club MAXIMIZE platforms¹⁷ YOUR VIVID **EXPERIENCE Updates** Available 100% remotely, immediately

Maintenance

Up to 90% cost reduction, based on OnWatch alerts18

Probe Care & Hygiene

70 probe experts at your service

The implementation of Imaging Insights/Ultrasound Excellence in my biomedical unit for the cardiology and gynecology departments ultrasound equipment has opened the door to better utilization of my systems and distribution of activity, all of which has allowed me to improve our operational efficiencies, cost investment and service to patients."

- Mrs Valérie Boissart

and with state of the art

cybersecurity19

Head of Biomedical Engineering Department Luxembourg Hospital Center



Digital Expert (and STAR) provide an interactive, real-time, flexible & convenient way to get education and support.20



Live exchange with peers

SONODEFENSE

SonoDefense is GE Healthcare's six-layer strategic approach to cybersecurity and patient data privacy for ultrasound.



Advanced cybersecurity & data privacy protection

AUTOMATED, REMOTE SW DOWNLOADS

Get automated software updates along with safety patches enabled by remote software download. Your system stays up-to-date, making it more reliable.



Updates 24/719

IMAGING INSIGHTS

Imaging Insights is an Edison™ application that combines analytics and coaching to help ultrasound management teams to optimize clinical and operational performance.



Operational Performance

About GE Healthcare:

GE Healthcare is the \$18 billion healthcare business of GE (NYSE: GE). As a leading global medical technology and digital solutions innovator, GE Healthcare enables clinicians to make faster, more informed decisions through intelligent devices, data analytics, applications and services, supported by its Edison intelligence platform. With over 100 years of healthcare industry experience and around 50,000 employees globally, the company operates at the center of an ecosystem working toward precision health, digitizing healthcare, helping drive productivity and improve outcomes for patients, providers, health systems and researchers around the world.

Follow us on Facebook, LinkedIn, Twitter, and Insights for the latest news, or visit our website www.gehealthcare.com for more information.

References:

- * Ultra Edition is not a product name, it refers to the 2022 release of the Vivid portfolio
- ** Only available in the US
- 1. World Health Organisation | https://www.who.int/news-room/fact-sheets/detail cardiovascular-diseases-(cvds)
- Laxmi S, Mehta et.al. | Clinician Well-Being. Addressing Global Needs for Improvements in the Health Care Field | Journal Of The American College Of Cardiology Vol. 78, No. 7, 2021
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- Stephanie David | Importance of Sonographers Reporting Work-Related Musculoskeletal Injury: A Qualitative View | JDMS 21:234–237 May/June 2005 https://journals.sagepub.com/doi/pdf/10.1177/8756479305274463
- 5. Source: Healthcare Infrastructure and Procedural Volume for Ultrasound Imaging, Frost & Sullivan, 2018. Approx. 108.12 million echo exams are performed annually; Calculation based on 26% total global prevalence of CVD cases (422 million) undergoing echo exam; extrapolated from US study indicating roughly 26% of total prevalent CVD cases underwent echo exams percentage value validated from reports.https://www.prb.org/wp-content/uploads/2015/12/2015-world-populationdata-sheet_eng.pdf
- World Health Organization | A universal truth: no health without a workforce. Nov 2013. https://www.bmj.com/content/347/bmj.f6804
- Time to strain measurement result may vary with heart rate, frame rate and Vivid system. Verification of performance done by GEHC clinical application specialists using Vivid system (DOC2739637)

- 8. Easy AutoEF is restricted for use with adult TTE on GE Healthcare raw B-mode data loops of the LV. Easy AutoEF does not support left ventricles with septal bulge
- Kurt M, Shaikh K, Peterson L, et al. Impact on contrast echocardiography on evaluation of ventricular function & clinical management in a large prospective cohort. J Am Coll Cardiol. 2009; 53(9):802-810
- 10. 4D ICE NUVISION catheter is only available in the USA. The combination of Vivid E95 with 4D ICE NUVISION is not CE-marked. 4D ICE NUVISION is distributed by Biosense Webster
- 11. The Role of AI in Streamlining Echocardiography Quantification White Paper, Kristin McLeod and Jurica Sprem JB20789XX
- 12. Based on results of time and motion study conducted by GE "JB49055XX Cardiac Auto Doppler"; study results indicated time savings related productivity increase up to \sim 8 on an annual basis for a facility per sonographer
- 13. Nicholas M. Orme et.al. | Occupational musculoskeletal pain in cardiac sonographers compared to peer employees: a multisite cross- sectional study | https://onlinelibrary.wiley.com/doi/10.1111/echo.13344
- 14. EchoPAC Suite is the marketing name for EchoPAC Plug-in
- 15. Whitepaper "AFI strain imaging from research to clinical routine" JB16411XX
- 16. Imaging Insights is an Edison™ application
- 17. GE internal data Website analytics from January 2021 to December 2021
- 18. GE internal data
- $19.\,\mathsf{Based}\,\,\mathsf{on}\,\mathsf{Software}\,\mathsf{eDelivery}\,\mathsf{Software}\,\mathsf{installed}$
- 20. Digital Expert is only offered in the USA. Digital Expert is not a functionality provided by Vivid systems. Digital Expert is separate from Vivid systems and is for education and training purposed only



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